COLLEGE OF BUSINESS

Department of Applied & International Economics

Authored Book - Research


Book - Chapter In, Research


Journal Article - Research


**Journal Contribution - Research**


**Journal Contribution - Research - Review**


**Journal Article - Professional & Other**


**Journal Contribution - Professional & Other**


**Conference Contribution - Full Paper In Published Proceedings - Book**


Shakur, S., Rae, A. N. (2005). Regional and multilateral trade liberalization and its impact on Bangladesh. (pp. unpaged- InSharif As-Saber & Quamrul Alum (ed(s)). *Business and Government in Bangladesh in the 21st Century*, November 7, Monash University Law Chambers, Melbourne, VIC. Melbourne, VIC: Monash University.


**Conference Contribution - Full Paper In Published Proceedings- Journal**


**Conference Contribution - Full Abstract in Published Proceedings - Book**


**Conference Contribution - Oral Presentation**


Conference Contribution - Full Conference Paper


Report for External Body-Commissioned


Oral Presentation - Professional


Working Papers


Discussion Papers


Department of Commerce

Book - Chapter In, Research


**Journal Article - Research**


**Journal Contribution - Research**

Bulmer, S. L. (2005). What are food industry professionals doing about the childhood obesity problem?. *Food New Zealand*, 3 (2), 5-5 May/June.

**Journal Article - Professional & Other**


Journal Contribution - Professional & Other - Review


Conference Contribution - Full Paper In Published Proceedings- Book

Bulmer, S. L., Buchanan-Oliver, M. (2005). Semiotics, meaning and advertising: Evolution through time and space. (pp. unpaged- In A. de Bruin & N. Palakshappa (Eds.) (ed(s)). 2nd *Qualitative Research in Business Symposium: Proceedings*, October 28, Massey University, Auckland, NZ. Auckland, NZ: Massey University, Department of Commerce.


Murphy, B. D., Maguiness, P. R., Pescott, C. J. (2005). Using a strategic stakeholder market orientation to predict sustainable business performance. (pp. 66-71). InS. Purchase (Ed.) (ed(s)). Australian and New Zealand Marketing Academy Conference, December 5-7, Fremantle, WA. Fremantle, WA: Australia New Zealand Marketing Academy.


Conference Contribution - Full Paper In Published Proceedings- Journal


Conference Contribution - Full Abstract in Published Proceedings - Book


Conference Contribution - Edited Proceedings - Book

de Bruin, A. M., Palakshappa, N. N. (2005). (pp. unpaged- Qualitative Research in Business Symposium, October 28, Massey University, Auckland, NZ. Auckland, NZ: Massey University, Department of Commerce.

Conference Contribution - Poster


Conference Contribution - Oral Presentation


Conference Contribution - Full Conference Paper


Report for External Body-Commissioned


Oral Presentation - Professional


Other -Extension Activities


Working Papers


Technical Reports


Department of Communication, Journalism & Marketing PN & Wgtn

Edited Book - Research

**Book - Chapter In, Research**


**Journal Article - Research**


**Journal Contribution - Research - Review**


**Journal Article - Professional & Other**


**Journal Contribution - Professional & Other**

**Journal Contribution - Professional & Other - Review**


**Conference Contribution - Full Paper In Published Proceedings - Book**


Conference Contribution - Full Abstract in Published Proceedings - Book


Conference Contribution - Oral Presentation


Conference Contribution - Full Conference Paper


Report for External Body-Commissioned


Exhibition - Research - Solo

Hollings, J. H B. (2005). Photographs taken while helping out with the tsunami relief effort in Nagapattinam, India Aro Arts Solo exhibition of photographic works Wellington, NZ Photographic 0

Oral Presentation - Community


Oral Presentation - Professional


Sligo, F. X. (2005). The literature review. Presented to: Taking Charge of your Doctorate, Turitea Campus, Massey University, Palmerston North, NZ. Refectory 1, Turitea Campus, Massey University, Palmerston North, NZ, November 30-December 1.


**Other - Concise Publications**


**Working Papers**


**Technical Reports**


**Discussion Papers**


**Department of Economics & Finance PN & Wgtn**

**Authored Book - Research**


**Authored Book - Textbooks & Other**


**Book - Chapter In, Research**


**Journal Article - Research**


**Journal Contribution - Research**


**Journal Article - Professional & Other**


**Conference Contribution - Full Paper In Published Proceedings- Book**


Conference Contribution - Full Paper In Published Proceedings - Journal


Conference Contribution - Full Abstract in Published Proceedings - Book


Conference Contribution - Oral Presentation


Tripe, D. W L. (2005). How should we measure bank efficiency where we don't have many banks?. *The 18th Australasian Finance and Banking Conference*, December 14-16, , Shangri-La Hotel, Sydney, NSW.


**Conference Contribution - Other**


**Conference Contribution - Full Conference Paper**


Oral Presentation - Community


Oral Presentation - Professional


Other - Concise Publications


Other - Media Interviews - Print


Other - Media Interviews - Broadcast


Tripe, D. W L. (2006). Comment on the Reserve Bank Governor’s speech blaming the banks for the boom in the housing market. *One News*. TVNZ November 3


Tripe, D. W L. (2005). The impact of increased interest rates and increased debt levels on households’ mortgage debt servicing costs. *Interview with Eric Frykberg*. Radio New Zealand October 29


**Other - Media Reports - Print**


**Thesis - Doctoral**

Chi, J. (2003). The performance and characteristics of the Chinese IPO market. University of Reading. 0

Hsu, W. H. (2005). The interrelationships between rating agencies, banks and investors. Massey University. 0


**Thesis - Masterate**


**Working Papers**


**Technical Reports**


**Department of Human Resources Management**

**Authored Book - Research**


**Conference Contribution - Full Paper In Published Proceedings- Book**


Sullman, M. J M. (2005). The application of accident script analysis to truck crashes. (pp. 417-424). InL. Dorn (Ed.) (ed(s)). *International Conference on Traffic & Transport Psychology*, November 15-

**Conference Contribution - Poster**


**Conference Contribution - Oral Presentation**

Laird, I. S. (2005). Enhancing your career as a health and safety professional - What are your future options?. *11th OH&S MasterClass*, March 30-31, Spencer on Byron, Byron Bay, Auckland, NZ.


**Conference Contribution - Full Conference Paper**


**Oral Presentation - Professional**


**Other - Media Interviews - Broadcast**

Sullman, M. J. M. (2006). Massey University research in 2003 showed overall levels of driver anger were higher in NZ than Britain but lower that in USA. *Morning Report 6-7AM & 8-9AM*. RNZ: National Radio August 26


Department of Information Systems

Edited Book - Research


Book - Chapter In, Research


Journal Article - Research


Journal Contribution - Research


Journal Contribution - Professional & Other


Conference Contribution - Full Paper In Published Proceedings- Book


Kaschek, R. H K. (2005). Modelling ontology use for information systems. (pp. 609-622). InKlaus-Dieter Althoff, Andreas Dengel, Ralph Bergmann, Marcus Nick & Thomas Roth-Berghofer(Eds)


Conference Contribution - Full Paper In Published Proceedings - Journal


Conference Contribution - Full Abstract in Published Proceedings - Book


Conference Contribution - Poster


Conference Contribution - Oral Presentation


Ferrarotti, F. A. (2005). Arity and alternation: A strict hierarchy in higher order logics, or, When can we really express more queries in higher order relational calculus. PhD Workshop 2005, July 14, , Massey University, Palmerston North, NZ.


Ma, H., Schewe, K., Zhao, J. (2005). Cost optimization for the distributed data warehouses. 38th Annual Hawaii International Conference on System Sciences, January 3-6, , Big Island, HI.


**Report for External Body-Commissioned**


**Oral Presentation - Professional**


**Other - Concise Publications**


**Thesis - Doctoral**


**Thesis - Materate**

Kabbar, E. F. (2005). The factors that influence the adoption or non-adoption of information and communication technologies (ICTs) by recently-arrived immigrants in the Wellington Region. MBusInf Massey University. Wellington, NZ 0

**Technical Reports**


Department of Management & Enterprise Development

Authored Book - Research


Book - Chapter In, Research


Journal Article - Research


Journal Article - Professional & Other


Conference Contribution - Full Paper In Published Proceeding- Book


Harris, C., Lewis, K. V., Massey, C. L. (2005). Nice rhetoric, but it's not quite us: Work-life balance and NZ SME owners. (pp. Unpaged- InP. Dickson (Ed.) (ed(s)). Golden Opportunities for


Conference Contribution - Full Abstract in Published Proceedings - Book


Conference Contribution - Full Abstract in Published Proceedings - Journal


Conference Contribution - Oral Presentation


Report for External Body-Commissioned


Exhibition - Research - Solo

Peter, R. M. (2005). Celebrating research day Poster 0

Oral Presentation - Professional


 Thesis - Doctoral


Technical Reports


Department of Management & International Business

Authored Book - Research


Edited Book - Research


Book - Chapter In, Research


Journal Article - Research


**Journal Contribution - Research - Review**


**Journal Article - Professional & Other**


Cardow, A. G. (2005). The country that I love... or at least what's left of it. *New Zealand Local Government, 41* (6), 32-32 June.


**Journal Contribution - Professional & Other - Review**


**Conference Contribution - Full Paper In Published Proceedings- Book**


Conference Contribution - Full Paper In Published Proceedings- Journal


Conference Contribution - Full Abstract in Published Proceedings - Book


Conference Contribution - Oral Presentation


Bathurst, R., Williams, L., Rodda, A. (2005). Letting go the rei[g]n: Developments within an orchestra in a time of change. 8th International Conference on Arts & Cultural Management: Proceedings, July 3-6, 8th International Conference on Arts & Cultural Management: Proceedings, Montreal, QC.


Conference Contribution - Other


Conference Contribution - Full Conference Paper


Report for External Body-Commissioned


Exhibition - Professional & Other - Group


Oral Presentation - Professional


Thesis - Doctoral


Technical Reports


Discussion Papers

Department of Management PN & Wgtn

Authored Book - Research


Edited Book - Research


Book - Chapter In, Research


**Journal Contribution - Research**


**Journal Contribution - Research - Review**


**Journal Article - Professional & Other**


**Journal Contribution - Professional & Other**


**Edited Journal - Professional & Other**


**Conference Contribution - Full Paper In Published Proceedings- Book**


Higgins, C. P. (2005). Profits and principles: A critical discourse analysis. (pp. 130-135). InL.V. Ryan & J.M. Logsdon (Eds.) (ed(s)). *16th International Association for Business and Society Annual*


**Conference Contribution - Full Paper In Published Proceedings - Journal**


**Conference Contribution - Full Abstract in Published Proceedings - Book**


Cameron, A. F. (2005). The role of farmers’ markets. 3rd Symposium of the New Zealand Centre for SME Research, February 16, , Massey University, Wellington, NZ.


Mckelvey, B., Stablein, R. E. (2005). Not organization science, organization sciences!. *Organizations science and winter conference*, February 3-6, Steam boat springs, CO.


Park, N. S. (2005). Using Hatch's cultural dynamics model to explore the maintenance of material and cognitive traditions in New Zealand's universities. *Qualitative Research in Business Symposium*, October 28, Massey University, Auckland, NZ.


**Conference Contribution - Full Conference Paper**


**Intellectual Property -Other**


**Composition - Research - Score**

Tinirau, R. S. (2005). Ka u ki whenūa tauhou Aotea Utanganui Arena Manawatu, Palmerston North, NZ 3


**Other**


**Oral Presentation - Community**


**Oral Presentation - Professional**


Other -Extension Activities


Working Papers


Department of Marketing

Book - Chapter In, Research


Journal Article - Research


*Journal Contribution - Research*

**Conference Contribution - Full Paper In Published Proceedings- Book**


Buchanan, R. W., Wan, J. (2005). Broadening the boundries of academic publication priorities: An exploratory study into the sources of information used by senior management practitioners for decision-making purposes and their implication for academic publication priorities. (pp. 39-44). InS. Purchase (Ed.) (ed(s)). *Australian and New Zealand Marketing Association 2005 Conference: Broadening the Boundaries: Conference Proceedings*, December 5-7; Fremantle, WA. Fremantle, WA: Australian and New Zealand Marketing Academy.


Kennedy, R., Tustin, J., Hoek, J. A. (2005). Smoking behaviour and perceptions of cigarette descriptors. (pp. 48-54). In Dr. S. Purchase (Ed.) (ed(s)). Australian and New Zealand Marketing Academy Conference, December 5-7, University of Western Australia, Fremantle, WA. Fremantle, WA: Australian and New Zealand Marketing Academy.


Conference Contribution - Full Abstract in Published Proceedings - Book


Brennan, M. C. (2005). The effect of a prize draw on response rates in a mail and mixed-mode (mail and web) survey (99-99). In Dr. S. Purchase (Ed.) (ed(s)). Australian and New Zealand Marketing
Academy (ANZMAC) 2005 Conference, December 4-8, Fremantle, WA. Australian and New Zealand Marketing Academy (ANZMAC).


Conference Contribution - Full Abstract in Published Proceedings - Journal


Conference Contribution - Oral Presentation


**Conference Contribution - Full Conference Paper**


**Oral Presentation - Professional**


**Dispute Resolution Centre**

**Conference Contribution - Full Paper In Published Proceedings- Book**


**Conference Contribution - Oral Presentation**


**Oral Presentation - Professional**


**Graduate School of Business**

**Journal Article - Professional & Other**

Conference Contribution - Full Abstract in Published Proceedings - Book


Conference Contribution - Oral Presentation


Oral Presentation - Professional


PVC's Office-College of Business

Edited Book - Research


Book - Chapter In, Research


Journal Article - Research


Journal Article - Professional & Other


Conference Contribution - Full Paper In Published Proceedings- Book


Conference Contribution - Full Paper In Published Proceedings- Journal


Conference Contribution - Oral Presentation


School of Accountancy

Authored Book - Research


Authored Book - Textbooks & Other


Edited Book - Research


Chapter in Book - Textbooks & Other


Journal Article - Research


**Journal Contribution - Research**


**Journal Article - Professional & Other**


**Journal Contribution - Professional & Other**


**Conference Contribution - Full Paper In Published Proceedings- Book**

Chatterjee, B. (2005). Highlights in annual reports: Its perceived usefulness. (pp. unpaged-
Accounting and Finance Association of Australia and New Zealand Conference: Proceedings,
http://www.afaanz.org/web2005/papers/chatterjeeb-ACC.pdf, July 3-5, Melbourne, VIC. [online]:
Accounting and Finance Association of Australia and New Zealand.

India. (pp. unpaged- Critical Perspectives on Accounting Conference,
[online]: Zicklin School of Business.

analysis using the informativeness of earnings. (pp. 1-24). 2nd Annual International Accounting
and Tourism.

historical perspective. (pp. 1-31). AAAA 6th Annual Conference: Challenges in rebuilding public
confidence of the accounting profession: Proceedings, November 15 - 17, Kuala Lumpur, Malaysia.

purpose and meaning. (pp. 665-696). Australasian Business & Behavioural Sciences Association
(ABBSA) Annual Conference: Proceedings, August 5 - 7, Cairns, QLD. Townsville, QLD: Australasian
Business & Behavioural Sciences Association.

accounting course: A focus on international students. (pp. unpaged- 6th Annual Conference of the
Asian Academic Accounting Association: Proceedings, November 15-17, Kuala Lumpur, Malaysia.
Kuala Lumpur, Malaysia: Universiti Tecknologi, MARA.

Evidence from the New Zealand public and private sectors. (pp. unpaged- Proceedings of 2nd
International Business Research Conference, December 5-8, University of Technology, Sydney,
NSW. Melbourne, VIC: World Business Institute.

corporate reporting and responsiveness. (pp. 1-31). Accounting & Finance Association of Australia
and New Zealand, July 3-5, Melbourne, VIC, Australia. Melbourne, VIC, Australia: AFAAANZ.

environmental responsiveness and environmental reporting in New Zealand. (pp. unpaged- 17th
Asian-Pacific Conference on International Accounting Issues, November 20-23, Wellington, NZ.
Wellington, NZ: Victoria University of Wellington.

Conference Contribution - Full Paper In Published Proceedings- Journal

company auditors. (pp. unpaged- Conference Proceedings, May 26-29, Honolulu, HI. Honolulu, HI:
Hawaii International Conference on Business.

Conference Contribution - Full Abstract in Published Proceedings - Book

New Zealand universities using an information accessibility index (78 British Accounting Association
Annual Conference, March 30-April 1, Herriot-Watt University, UK. British Accounting Association.


Conference Contribution - Full Abstract in Published Proceedings - Journal


Conference Contribution - Oral Presentation


http://www.shef.ac.uk/~baa/conference/2005_conference/abstracts.doc


Botica Redmayne, N., Bradbury, M., Cahan, S. F. (2005). An examination of the effect of political risk and corporate governance risk on audit effort and audit pricing. Accounting and Finance Association of Australia and New Zealand, July 5-6, , Melbourne, VIC.


http://www.deconline.csufresno.edu/DOTNETAPP/APC/nz/1stcfp.aspx


Conference Contribution - Full Conference Paper


Software


Oral Presentation - Community


Oral Presentation - Professional


Presented to: Massey University, School of Accountancy, Palmerston North, NZ. July 27. Research Seminar.


**Other -Extension Activities**


Other -Media Interviews - Print


Working Papers


Technical Reports


Discussion Papers


School of Aviation-B Av Management

Journal Contribution - Research